

# wcw shopper



## For the Gadget Freak Dad

Perfect for camping trips, road trips, tailgating or power outage emergencies, this XPower Solar Portable Power Pack (\$193.49) is lighter, quieter and, most importantly, greener than any generator out there. A removable solar panel soaks up the sun's energy, providing up to 400 watts of power for everything from laptops and cell phone chargers to blenders and small TVs.

For more info and to buy, visit [www.cableorganizer.com](http://www.cableorganizer.com) or call toll-free 1-866-222-0030.

## T is for Tequila, not a Tie



According to the Neckwear Association of America (NYC), approximately 12,600 miles of ties are given for Father's Day in the United States each year. This custom can be traced back to as early as 1920. How about a new tradition with another gift that starts with a T? Casa Noble Tequila comes from a renowned boutique distillery, founded over 200 years ago in Tequila, Mexico, the Casa Noble family of ultra-premium, Organic tequilas—Crystal, Reposado, and Añejo—have been awarded top honors, including gold and double gold medals at notable spirit competitions.

Casa Noble uses only blue agave grown in the region's unique volcanic soil and further distinguishes itself with an unusually qualitative triple-distillation process. Served neat, on ice or in a mixed cocktail—Casa Noble is perfect for a Father's Day Fiesta! (\$39.95-\$49.95; [www.casanoble.com](http://www.casanoble.com)).

Casa Noble Añejo tequila (shown) is available at fine wine retailers nationwide for the suggested retail price of \$59.99.



## Dad can get Mugged on the Road

Contigo offers travel mugs and hydration bottles that automatically seal between sips for 100% spill- and leak-proof dependability. The line includes reusable travel mugs and BPA-free hydration bottles with a push-button open and close mechanism for one-handed operation and convenience on-the-go.

With Contigo's closing mechanism, liquid only leaves the bottle when the user engages the button. Also, as it defaults to a closed position, your beverage temperature (hot or cold) is maintained longer. Their 24 ounce AUTOSEAL® Water Bottle sells for only \$9.99. They're sold at Albertson's, Barnes & Noble, Bed Bath & Beyond, Target, Sears, Whole Foods and Walgreens. Info: [www.gocontigo.com](http://www.gocontigo.com).



## Send Dad a Pizza

Watch the expression on Dad's face when he opens an authentic cardboard pizza box and feasts his eyes on a chocolate pizza. [ediblegiftsplus.com](http://ediblegiftsplus.com) is offering a chocolate version of most dads' favorite things—pizza. Instead of dough, cheese and sauce, this one's made with Belgian milk chocolate blended with puffed crispies to create an extra large 14-inch sweet and crunchy "crust." To that is added white chocolate drizzles for the "cheese" and it's finished off with handfuls of M&M minis for the "topping." It's eight slices of chocolate heaven, delivered right to dad's door in a traditional pizza box. You can also choose from "pepperoni" or "supreme" (complete with chocolate mugs of beer and remote control). Place your order only at [www.ediblegiftsplus.com](http://www.ediblegiftsplus.com)



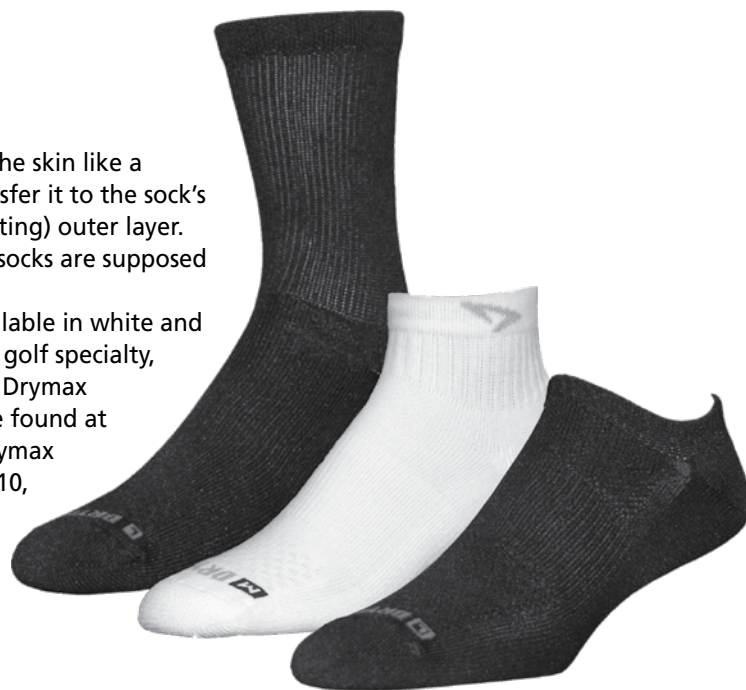
## For Dad the Duffer

Give dad the gift of dry, comfy feet as he heads to the links or just to the backyard. Drymax socks "fiber technology" woven into all the company's sports socks, keeps feet up to 25 times drier than socks made with wicking fibers like polyester, acrylic, nylon, wool or cotton.

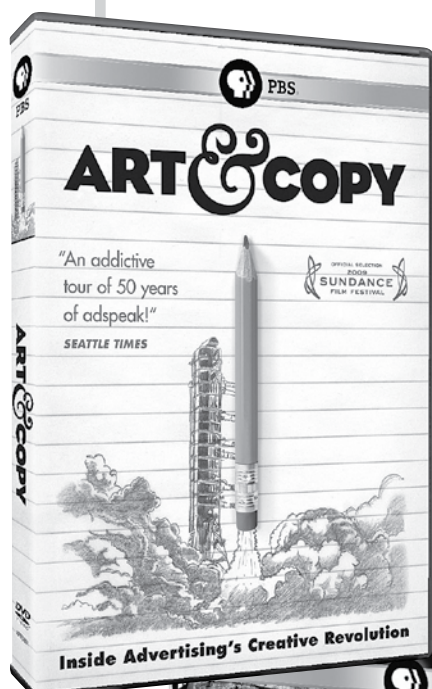
Other golf socks use only wicking fibers which attract and hold moisture next to the skin, keeping feet wet. Drymax Golf Socks has two different fibers interwoven to form a dual-layer sock. Moisture won't stick to the inner layer of Drymax fibers because they're Super Hydrophobic (moisture repelling). This allows the fibers to

mechanically lift sweat off the skin like a squeegee and instantly transfer it to the sock's hydrophilic (moisture attracting) outer layer. Got it? Suffice to say, these socks are supposed to keep your feet dry.

Drymax Golf socks, available in white and black, are sold in pro shops, golf specialty, sporting goods and online. Drymax retailers and e-tailers can be found at [www.drymaxsports.com](http://www.drymaxsports.com). Drymax Golf socks cost from \$8 to \$10, with specific sizes for men and women.



## Some Good DVDs for Relaxing



Meet the Real Mad Men of the 1960s and experience the creativity, stress, and brilliance that came along with them in *Art & Copy*. This new PBS Home Video focuses on the most exciting, creative time in advertising.

"I Want My MTV." "Think Small." "Just Do It." "Where's the Beef?" "Got Milk?" These phrases are iconic, but where do they come from? How did the creative teams behind some of the most memorable ad campaigns in history come up with their ideas? Director Doug Pray spotlights the greatest advertising minds of the last 50 years and focuses on those rare few in the industry who moved and inspired our culture with their work.

From the introduction of the Volkswagen to America to the triumph of Apple Computers, "Art & Copy" explores the most successful and influential advertising campaigns of the 20th century, introduces the innovative minds that launched them, and potently demonstrates that creativity can solve anything. To order, call (800) PLAY-PBS or visit [shopPBS.org](http://shopPBS.org). Cost: \$24.99.

"Roads to Memphis" and "A Ripple of Hope" are also new from PBS Home Video. "Roads To Memphis" is a 90-minute *American Experience* film that tells the wildly

disparate yet fatefully entwined stories of an assassin, James Earl Ray, and his target, Dr. Martin Luther King, Jr., against the backdrop of the seething and turbulent forces in American society that led these two men to their violent and tragic collision in Memphis, Tennessee, on April 4, 1968.

"Roads to Memphis" features eyewitness testimony from King's inner circle and the officials involved in Ray's capture and prosecution, as well as with Hampton Sides, award-winning author of the upcoming book *Hellhound on His Trail: The Stalking of Martin Luther King, Jr. and the International Hunt for His Assassin*.

On April 4, 1968, the day Martin Luther King, Jr. was assassinated, Robert Kennedy was campaigning for president in Indiana. The atmosphere quickly became explosive, with news of King's death prompting riots and fires in cities across the nation.

Kennedy was urged to cancel a campaign rally in the inner city of Indianapolis that night, but he refused, insisting that he would speak to the crowd, despite the very real threat of violence.

Through interviews with key RFK aides as well as neighborhood residents who were on the scene that night, "A Ripple of Hope" relates the true story of that momentous day in American history.

To order a copy of "Roads to Memphis" and "A Ripple of Hope," call (800) PLAY-PBS or visit [shopPBS.org](http://shopPBS.org). They sell separately for \$24.99.

